

MotoGB Ltd.

White Bear Yard, Park Road Adlington, Chorley, Lancashire, PR7 4HZ

Phone: 01257 485222 Fax: +44 (0) 844 412 8470 Email: sales@motogb.co.uk

Benelli 502 Cruiser 2024

SHOW YOUR CHARACTER: 502 Custom Cruiser

£5,199 +OTR

from £87.91 p/m



With aggressive lines and an eccentric spirit, 502C is the urban cruiser from the Company of the Leoncino, designed for those who love to stand out with style and elegance on the city streets riding a bold, modern bike.

A revolution at Benelli, as it inaugurates its new cruiser line, offering a naked with a strong personality and contemporary design thanks to footpegs shifted forward, as required by custom tradition, comfortable and spacious seat with a height of 770 mm from the ground and a LED headlight assembly featuring an authentic and original design.

Like other models of the range (Leoncino and TRK), 502C features the well- established in-line four-stroke twin cylinder Euro 5, liquid cooled engine with four valves per cylinder and double overhead camshaft, offering a smooth and extremely pleasant power delivery for optimum fuel consumption. Its maximum power is 47.6 hp (35 kW) at 8500 rpm, with torque of 46 Nm at 6000 rpm. The bike has a wet multiplate clutch, 6 speed gearbox, electronic injection with double throttle body measuring 37 mm in diameter.

The tube trellis frame with steel plates emphasises the cruiser spirit of this motorcycle and ensures maximum agility and control. The suspensions on the front consist in an upside-down fork with 41 mm legs and 135 mm travel, and on the back a swinging arm with central monoshock featuring adjustable spring preload and a travel of 50 mm.

The braking system on the front end consists in double semi-floating 280 mm diameter discs, and the back end a 240 mm disc, with 4-piston callipers on the and a double piston on the back. The 17" aluminium alloy rims mount 120/70-R17 and 160/60-R17 Pirelli Angel GT tyres. The tank has a capacity of 21,5 litres, guaranteeing many kilometres of autonomy. The TFT display offers two modes, with automatic change day/night mode, for perfect reading in all conditions. The bike also offers adjustable footrests, for every type of rider and the standard backrest for the passenger.

502C is available in Matte Black, Matte Red and Gloss Black.

Engine

ENGINE TYPE Inline 2 cylinder, 4-stroke	RATED OUTPUT 35.0kW/8500rpm	EXHAUST SYSTEM With catalytic converter and oxygen sensors	FINAL DRIVE Chain	STARTING Electric
DISPLACEMENT 500cc	MAX. TORQUE 45.0N·m/5000rpm	CERTIFICATION Euro 5	IGNITION ECU - TLI	
BORE X STROKE 69.0mm x 66.8mm	LUBRICATION Forced lubrication with wet sump	CLUTCH Multidisc wet clutch	COOLING SYSTEM Liquid Cooled	
COMPRESSION RATION 11.5:1	FUEL SUPPL Electronic fuel injection with double throttle body ø 37 mm	GEARBOX 6 Speed	SPARK PLUG NGK CR8E	

Chassis

FRAME Tresle steel tubes and plates	REAR SUSPENSION Rear swing arm	REAR RIM TYPE Aluminium alloy
FRONT SUSPENSION Upside down forks	REAR SUSPENSION STROKE 50mm	REAR RIM DIMENSION 17" x MT 4.5" DOT
FRONT SUSPENSION STROKE 41mm	REAR BRAKE 240mm disc	FRONT TYRE 120/70 - ZR17 M/C 58W
FRONT BRAKE Twin 280mm disc	FRONT RIM TYPE Aluminum Alloy	REAR TYRE 160/60 - ZR17 M/C 69W

Dimension

LENGTH 2280mm	PERMITTED TOTAL WEIGHT 217kg	SEAT HEIGHT 750mm
WIDTH 940mm	USABABLE TANK VOLUME 21 Ltr	
HEIGHT 1140mm	RESERVE 3 Ltr	
GROUND CLEARANCE 170mm	WHEELBASE 1600mm	

Colour Options



Matte BLACK



RED



Gloss Black

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Contact us

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Phone: {01257 485222

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Email: sales@motogb.co.uk

Website: www.motogb.co.uk

Working Time

Monday-Friday: 8.00am - 5.30pm

Saturday & Sunday: Closed

About MotoGB Ltd.

The UK's largest independent importer & distributor of two wheeled products, so we know what it takes to be successful at every level of business and want to be involved in making your business a success.

Best Quality

At MotoGB we have hand picked what we consider to be some of the most attractive, reliable & cost effective brands on the market, so we can offer any level of dealership a viable and progressive range of two wheeled products, with support to match your ambitions.

Independent Importer

We have grown from a one man start up to be the UK's largest independent importer & distributor of two wheeled products, so we know what it takes to be successful at every level of business and want to be involved in making your business a success.